

Please rate each concept variety from a scale of 1-5.	1 Dislike very much	2 Dislike slightly	3 Neither like nor dislike	4 Like	5 Like very much	OVERALL RATING	Comments
A) Platform: Smoothie/Smoothie Bowls							
Concept: Healthy & Refreshing							
A1) Green Monster Smoothie <i>French Vanilla Powder, cucumber, kale, hemp hearts)</i>							
A2) Hidden Veggie Blueberry Protein Smoothie <i>French Vanilla Powder, almond butter, kale, spinach, blueberry</i>							
A3)Hidden Veggie Orange Smoothie <i>French Vanilla Powder, carrot juice, OJ, yogurt</i>							
A4) Café Mocha Smoothie <i>RTD Café Mocha, flaxseed, yogurt, dates, cocoa</i>							
A5) Avocado Kale Smoothie Bowl <i>French Vanilla Powder, avocado, berries, kale, granola</i>							
A6) Coconut Acai Smoothie Bowl <i>Rich Chocolate Powder, acai puree, chia seeds, banana</i>							
A7) Vanilla Berry Smoothie Bowl <i>French Vanilla Powder</i>							
A8) Chocolate Banana Smoothie Bowl <i>Rich Chocolate Powder</i>							

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B) Platform: Hearty Breakfast							
Concept: Nutritious & Filling							
B1) Morning Granola French Vanilla Powder, Malt Chocolate Powder, almonds, sunflower seeds, oats							
B2) Mocha Crepes RTD Café Mocha, French Vanilla Powder							
B3) Dolce De Leche RTD French Vanilla							
B4) Malted Waffles French Vanilla Powder, Malt Chocolate							
B5) Macerated Berries French Vanilla Powder, berries							
B6) Milk Chocolate Pancakes Rich Milk Chocolate Powder							
B7) Chocolate Coconut Overnight Oats Rich Chocolate Powder, cocoa, flaxseed, coconut, oats, chocolate chips							
B8) Pumpkin Spice Overnight Oats RTD High Protein French Vanilla, pumpkin puree, pumpkin pie spice, oats							
B9) Slow Cooker Chocolate Oatmeal Rich Chocolate Powder, steel cut oats							
B10) Slow Cooker Vanilla-Cinnamon Oatmeal French Vanilla Powder, ground cinnamon, steel cut oats							

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C) Platform: Parfaits							
Concept: Superfoods & Probiotics							
C1) Apple Crumble Parfait French Vanilla Powder, yogurt, apple lemon juice, granola							
C2) Chocolate Banana Parfait Dark Chocolate Powder, yogurt, cocoa, banana, peanut butter							
C3) Chocolate Orange Quinoa Parfait Dark Chocolate Powder, OJ, cutie slices, yogurt, cocoa, quinoa							
C4) Blueberry Peach Quinoa Yogurt Parfait French Vanilla Powder, quinoa, honey, yogurt, ginger							
C5) Quinoa Oatmeal Berry Parfait French Vanilla Powder, red quinoa, oats, cinnamon, nutmeg, berries							
C6) Mocha Chia Pudding Café Mocha Powder, instant espresso, cocoa, chia seeds, raspberry, chocolate chips							
C7) Matcha Ginger Chia Pudding French Vanilla Powder, coconut water, matcha powder, ginger, chia seeds, berries							
D) Platform: Frozen							
Concept: Cool + Energy							
D1) Raspberry Acai Frozen Yogurt Bark French Vanilla Powder, acai powder, pistachio, yogurt, honey, raspberry							
D2) Mexican Chocolate Pops RTD Rich Chocolate, sugar, cocoa, cinnamon, cayenne, dark chocolate							
D3) Strawberry Horchata Popsicles French Vanilla Powder, rice milk, cinnamon, sugar, strawberries							
D4) Spiced Mocha Granita RTD Café Mocha, chocolate Syrup cinnamon, instant espresso							
D5) Peanut Butter Chocolate Banana Soft Serve Rich Chocolate Powder, banana, cocoa, natural peanut butter							

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E) Platform: Dessert/Indulgent

CONCEPT: Late night healthy snacks							
E1) Cereal Clusters Rich Milk Chocolate, chocolate chips, peanut butter, corn flakes, dried cranberries, peanuts							
E2) Chocolate Peanut Brittle Rich Milk Chocolate, light corn syrup, heavy cream, sugar, peanuts							
E3) Chocolate Hazelnut Mug Cake Dark Chocolate Powder, sugar, cocoa, vanilla extract, chocolate hazelnut spread							
E4) Classic Chocolate Pudding RTD Rich Chocolate, cornstarch							
E5) Fudge Sauce Dark Chocolate Powder, dark chocolate, coconut milk							

D) Platform: Bites/Bars/Cookies

CONCEPT: On-the-go Energy							
D1) Double Strawberry Cereal Bars Strawberry Sensation Powder, rice cereal, brown sugar, strawberry preserves, butter							
D2) Chocolate Banana Power Cookie Rich Chocolate Powder, oats, walnut, wheat bran, sunflower seeds, yogurt, dark chocolate, banana, cinnamon, brown sugar							
D3) Peanut Butter Quinoa Granola Bar Rich Chocolate Powder, oats, quinoa, peanut butter, honey, chia seeds, chocolate chips, coconut oil							

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F) Platform: Tosses/Mixes							
CONCEPT: Healthy Party Snacks							
F1) Chocolate Dusted Almonds Rich Milk Chocolate Powder, almonds, honey, salt							
F2) Chocolate Pecan Granola Dark Chocolate Powder, almond butter, chocolate chips, honey, vanilla extract, cocoa, oats, cinnamon, pecans							
F3) Chocolate Chia Popcorn Mix Rich Chocolate Powder, cardamom, cinnamon, turmeric, pistachio, pumpkin seeds, cloves, dark chocolate							
F4) Mexican Spiced Popcorn Mix Dark Chocolate Powder, cayenne, chili powder, cumin, cinnamon, pumpkin seeds, dark chocolate							
G) Platform: Dips/Spreads							
CONCEPT: Quick & Light							
G1) Vanilla Pear Ricotta Spread French Vanilla Powder, ricotta, pear, lemon juice							
G2) Chocolate Peanut Spread Rich Chocolate Powder, natural peanut butter, cocoa, honey							
G3) Chocolate Peanut Butter Pretzel Dip Rich Chocolate Powder, yogurt, natural peanut butter, cocoa, honey, pretzels							
G4) Chocolate Banana Sun Butter Rich Chocolate Powder, sunflower butter, banana, cocoa							

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H) Platform: Hot Beverages							
CONCEPT: Warm & Nutritious							
H1) Green Tea Latte RTD French Vanilla, matcha powder, milk							
H2) Salted Caramel Mocha Latte RTD Café Mocha, salted caramel syrup							
H3) Mexican Hot Chocolate Rich Chocolate Powder, cinnamon, cayenne, cocoa, agave syrup							